



# Impact Report 2019/20

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## Our new digital report

We're proud to share our first ever digital impact report! Here's some tips on how to navigate it. Just click the relevant page number to jump straight there, or use the buttons at the bottom of each page to navigate. You can jump back here using the "home" button.



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# Hello

As always, I'm pleased to introduce the Sheffield Futures Impact Report 2019-20.

Sheffield Futures is a young people's charity providing mentoring and specialist support for those who need it most. We work with some of the region's most vulnerable and disadvantaged young people, and over the course of the year we have had over 11,000 engagements, providing a range of support to help our clients on their journey towards meaningful and positive futures.

We are very proud to deliver a range of services and activities to support young people across four key areas:

- Meaningful progression in employment, education, and training
- Improved health and wellbeing
- Improved life skills and independence, and
- Improved community participation and belonging

This year has seen our Door 43 service develop and expand, with new partnerships with schools and Primary Care Networks ensuring that more young people can access wellbeing assistance through Wellbeing Cafes, and 1:1 support. Alongside this, we have seen all of our services continue to grow, adapt, and meet ever increasing demand for our services in Sheffield.

As always, we can't do it alone. We rely on your support, and we work with like-minded organisations with one goal in mind: helping young people to achieve their full potential. We would like to thank all of our partners, supporters and funders for their continued backing and encouragement.

**Gail Gibbons, Chief Executive Officer at Sheffield Futures**



# SHEFFIELD FUTURES 2019/2020



**11,000+**

engagements with  
young people



**33**

youth work sessions delivered  
per week



**5**

new wellbeing cafes trialled  
across the city



**5**

new social prescribers/  
wellbeing workers based in  
GP surgeries



**867**

professionals trained



**2791**

young people  
educated about knife  
crime through  
Project 0114



**50**

young people attended our  
holiday activities



**40**

schools worked with  
across Sheffield

# Meaningful Progression into Employment, Education and Training



## Project Apollo

Project Apollo began in October 2018 and is working with 100 care leavers over 3 years. The project has been widely praised for its ability to successfully support care leavers into employment, education and training, whilst also improving their health, wellbeing and independence. Currently, the project has supported 38 young people into education or training, and 49 into employment. Alongside achieving impressive outcomes, the project also won the CDI Award for Innovative & Impactful Employer Engagement Activity.



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# Community Youth Teams

As part of our multi-agency Community Youth Teams, Sheffield Futures' Targeted Youth Support Advisors have supported 728 15-18 year olds who are not in education, employment or training, or who are at risk of becoming NEET. These include the most vulnerable young people in Sheffield, including teenage parents, homeless or care-experienced teens, or those who are not active due to sickness, including mental health.



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# Doing Good Business

Doing Good Business, a Building Better Opportunities ESF funded programme which was also supported by the Big Lottery programme, is now in an extension phase. Working across South Yorkshire, Sheffield Futures facilitates the delivery of Enterprise programmes, targeting adults with physical or mental health disabilities, and those over 50. The project is delivered by our partners, Clowne Enterprises and The Coalfield Regeneration Trust. During the last year, 36 positive outcomes have been achieved.



**European Union**  
**European Social Fund**  
Investing in jobs and skills



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# Legacy 6

The final year of the National Lottery Community funded Talent Match programme allowed us to focus on up to 80 18-24 year olds who were furthest from the market place, and help them to access support that could move them closer to being job ready. Working with our partners in Doncaster (DARTS), Rotherham (Rush House), and Derbyshire (Derbyshire County Council), the service offered counselling, arts therapy and access to Sheffield Futures Door 43 provision, to help remove barriers to work. The employer engagement provision helped them to build confidence. In the final months, as part of the project's lasting legacy, a professional development offer was put in place for partners, which covered suicide prevention, social media, online safety, and employability skills.



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# Shuheb's Story - Project 0114

Shuheb is a Sheffield Futures Young Advisor. He was recruited as a Peer Educator for our 0114 Project where he was trained to deliver group work and curriculum sessions in schools alongside a qualified Youth Worker. The aim of the training was to prevent young people from becoming involved in violence, and to support more vulnerable young people into appropriate specialist services.

Shuheb took this role very seriously and put his absolute all into delivery. He made a real positive difference to the young people he worked with. As a result, he helped train the second cohort of Peer Educators and is now undertaking a Level 2 Youth Work training course.

“

**To have had the opportunity to deliver sessions in four different schools around criminal exploitation, grooming and modern slavery, was truly an educational and rewarding experience. It was particularly enjoyable and inspiring to work as a peer educator alongside the young people and to have received the opportunity of getting to know them by building a rapport over the six week programme” - Shuheb**



# Employer Engagement Impact



**43**  
Employment outcomes  
across Sheffield Futures



**49**  
Youth employer  
interactions  
such as work  
experience



**8**  
Employer Insight  
Days delivered

# Project Apollo - Case Study

An idea was developed for Project Apollo staff to work alongside a small group of care leavers, to allow them to achieve a Level 2 Customer Service accredited qualification to improve their confidence, self-esteem, enhance their CVs, and improve their chances of securing employment.

“When I found out that I would be teaching the World Host and Customer Service Certificate to a cohort that I had no former experience with, I was a little anxious. I didn't know what to expect. However, when I arrived, a member of the team greeted me and put me at ease immediately. As I began to meet the rest of the team it was apparent that they were close knit and had one united goal: their clients, the care leavers.

The team supported the young people throughout the very intense two days of teaching. They worked hard to ensure that the young people felt confident and able to take part fully. It was apparent that the young people trusted the team. Each member of the team supported one young person, being there to diffuse incidents and give encouragement throughout the day. The team also worked hard by constantly reassuring the young people to reduce their anxiety about taking the course exams.

I do feel that, had the team not been present, the young people wouldn't have had the confidence, assurance and self-belief to succeed. After two days teaching these vibrant individuals alongside the team, I felt honoured to have met them all and to witness the caring and supportive relationships between the Project Apollo staff and their young people.”

- Tara Durham, Tutor, Shipley College



## Project Apollo

# Improved Life Skills and Independence

Sheffield Futures aims to increase young people's life skills and give them independence by focusing on personal and social development. All of our services support young people to:

- Improve their social and interpersonal skills
- Reduce their risky behaviour and improve safety awareness
- Raise their aspirations and create space for self-development

Youth crime and exploitation are an ongoing concern, within Sheffield and nationwide, and Sheffield Futures tackles these issues through our Community Youth Teams and the Amber Project.

The Amber Project is a new specialist multi-agency service, developed in response to contextual safeguarding concerns within Sheffield. It has been introduced to support new ways of working with young people who are vulnerable to, or are experiencing forms of exploitation, including both sexual exploitation and criminal exploitation. Feedback from young people who have received support from our Community Youth Teams say that their behaviour has improved:

- 91% at home
- 85% at school
- 79% in the community



# Community Youth Teams – Case Study

*In this case study, the young person has been referred to as "A" to protect their identity*

A's challenging behaviour began after he was assaulted by a number of youths in his mosque in December 2016. Since the incident, his parents and school have struggled to manage A's deteriorating behaviour and put boundaries in place to keep A and others safe. A had multiple exclusions from school, and failed a managed move to another school after refusing to attend, and assaulting another student.

A completed work with a CYT Prevention worker, and he also attended regular group sessions on our targeted intervention programme (TIP), covering a number of different interventions including topics of victim awareness, crime and consequences, violence and group behaviour, and cyber awareness. We achieved really positive engagement from this family and young person, who had previously not engaged with any services. We helped encourage him to really think about his behaviour and his choices around school and his future. We also introduced A to his local youth club and encouraged him to attend the club to enable him to make new friends, and also access future holiday activities.

“**Community Youth Team have taught me good things, [like] staying out of trouble and fights. It helped me realise how stupid my actions were and I am on the right track and doing GCSEs in school. My anger is a lot better I have matured in relationships with family and friends.**” - A

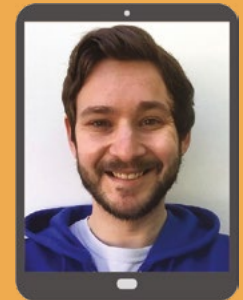
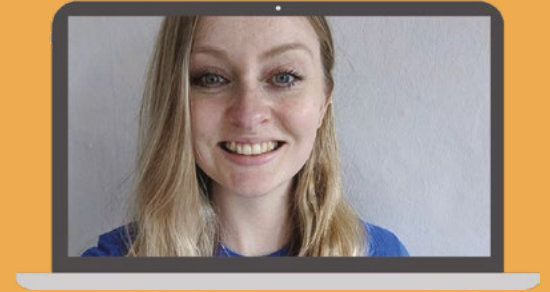
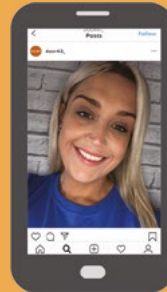


# Improved Health and Wellbeing

## DOOR43

### Door43 and Social Prescribing

Door 43 integrates a range of mental health and wellbeing support measures “under one roof”, giving young people the flexibility they need to access different specialist support services, such as counselling and other psychological therapies, awareness and advice work, health clinics, group work, and positive activities.



This year, our Door43 staff provided 1,595 individual sessions to young people, across 328 individuals that received one to one support. In 2019/2020 we further provided 48 wellbeing cafés at our centrally-based young people's building, and 51 wellbeing cafés within school and community settings, across four sites. 287 individual young people accessed these sessions.

Our Social Prescribing project has grown this year, with social prescribers now working out of three GP surgeries, and one being based at Star House. This project enables young people to find new interests and improve their mental health through activities and exercise.

Young people said:

“**Meeting people that suffer with mental health issues like me – I don't feel alone.**”

“**My views and worries are taken seriously.**”

“**We are listened to and given help.**”

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# Sports, Skills and The Great Outdoors

Youth Sheffield provides safe spaces where young people can feel comfortable and confident, and take part in enriching activities, keeping them safe and supported so they can make the most of their lives. The service has a team of experienced youth workers who coordinate a curriculum of activities, including sports, arts and life-skills across the city. The curriculum is normally delivered across 18 youth centres, and through street-based detached youth work.

Our social prescribing service also encourages young people to engage in new activities as a way of improving and supporting their wellbeing and mental health. Our Link Workers connect young people to other organisations, clubs, and programmes across a variety of skills, from volunteering to football, and music to meditation. We also support them to engage and overcome any anxieties they may have.





Sheffield Futures run activities during half term holidays to provide young people with new experiences, and offer them the opportunity to try new things and learn new skills. This year, our holiday activities have included:

- A trip to York
- Fishing
- Ice skating
- Pamper sessions
- Archery
- Climbing
- A tour of Sheffield United Football Club
- A visit to the Video Game Museum



# Improved Community Participation and Belonging

Sheffield Futures recognises the importance of embedding young people's participation and involvement as a golden thread throughout the organisation, by developing and promoting opportunities for young people to have a voice. The team engages with young people aged 11 to 19, to have their voice heard at a local, regional, and national level.

The team supports and develops Sheffield Young Advisors, Sheffield Youth Cabinet and Sheffield UK Youth Parliament. This year has seen an increase in the number of young people's organisations engaging in the Make Your Mark consultation process, going from 17 last year, to 21 this year. There has also been a slight increase in the number of votes cast from last year.

Our Young Advisors are involved in a wide range of activities, including youth-proofing resource development and evaluation tools, as well as involvement in the recruitment of all staff who work directly with young people, and the delivery of training on engaging with Children and Young People.

The National Citizenship Service (NCS), is a voluntary personal and social development programme for 15 - 17 year olds, funded through central government. It is a 3 - 4 week programme, including a residential trip, involving physical and team building activities, a residential independent living week, followed by a social action project in the local community. Sheffield Futures has been allocated seven local schools. In summer 2019, we supported 140 young people to complete the programme, with a further 15 young people partly completing.



**Over the course of a year,  
199 young people completed  
a combination of Bronze, Silver &  
Gold, and an additional 136 young  
people started a certificate with a  
completion pending.**

# Volunteering, Partnerships and Fundraising

At Sheffield Futures, we have amazing volunteers who support our services by helping at youth clubs, running activities at Wellbeing Cafes, making cups of tea, and chatting with young people as they wait to be seen by a worker. These volunteers help make what we do possible, and we are always looking for new people to join the team. This year, our volunteers contributed a total of 972 hours of their time – the economical equivalent of £14,580. We are also proud to say that we have been awarded the Sheffield Volunteer standard, in recognition of our volunteer service.



We continued to develop our charity partnerships and corporate relationships over the year, which raised vital income, but also created opportunities for young people. Our selection as Charity of the Year for our local Sainsbury's store, Guilty Feminist Tour support, and Run 4 All Sheffield Half Marathon & 10k Charity status, has generated income and raised our profile as a local charity.

Several local businesses held events such as bake sales, ice skating, and dress down days to fundraise on our behalf, and we increased our donations from members of the public significantly, with lots of volunteers running in the Sheffield 10k, Sheffield Colour Run, and Royal Parks Half Marathon to support us.



# Special Thanks to:

All those who donated to and supported us but wished to remain anonymous, and Sheffield Futures staff for all of their support and internal fundraising efforts through Employee Voice

ACIS

Amazon

Anthony Joshua

Aviva

Believe and Achieve Gym

Charmaine & Lilli

Denise and Terry Fox

ENGIE

Freeths LLP

GB Boxing

Goodgym

Green Room

Gripple

Guilty Feminist Podcast

Henry Boot

Irwin Mitchell

Loadhog

Mantra Media

Marcus Method

Plusnet

Premier Store

Richmond Mini Market

Run 4 All

Sainsburys (The Moor Branch)

Sandwich Division

Sheffield University

Sheffield Wednesday Football Club

SIV

Steam Yard

Studio Polpo

The DL Company

The Richmond Hotel

trYumph in life

Usport

Virgin Money Lounge

Warp Films

Window Charm

Woodthorpe Development Trust

Young people undertaking National

Citizen Service